



# 2026

## SPONSORSHIP OVERVIEW & MEDIA KIT

# Grow Your Business with Us

By Unlocking Opportunities Through Heritage

# About Us



## ABOUT RESTORE OREGON

Founded in 1977, Restore Oregon works on the front lines and behind the scenes to empower Oregonians to reimagine and transform their communities through the preservation and reuse of historic and cultural places. We believe in a vibrant and equitable Oregon where historic preservation and reuse are crucial to solving the problems we face locally, statewide, and globally.

As a statewide 501(c)(3) nonprofit organization, Restore Oregon represents thousands of homeowners and renters, community activists, environmentalists, preservation-minded businesses, and supporters of historic places across Oregon. We advocate for effective preservation policies and incentives, deliver preservation-focused education programs, and directly intervene to save endangered places.

## OUR MISSION

Restore Oregon empowers Oregonians to reimagine and transform their communities through preservation and reuse of historic and cultural places.

## OUR VISION

We envision a vibrant and equitable future where inclusive preservation and reuse are integral to solving the problems we face locally, statewide and globally.

## OUR CORE POSITION STATEMENTS

- **Sustainability and Climate Change Statement** - Restore Oregon believes preservation and reuse play a crucial role in climate change mitigation and resilience.
- **Housing Generation Statement** - Restore Oregon believes historic preservation and reuse are solutions to the housing crisis, not obstacles.
- **Diversity, Equity, Inclusion Statement** - Restore Oregon recognizes the need to acknowledge past failures and actively address patterns of injustice, systemic racism, and inequity throughout Oregon's history and in our own work.

# Events + Quarterly Magazine

## Restore Oregon 2026 Events Line Up

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### Modernist Society: Cocktail Party



### Modernism: Home Tour



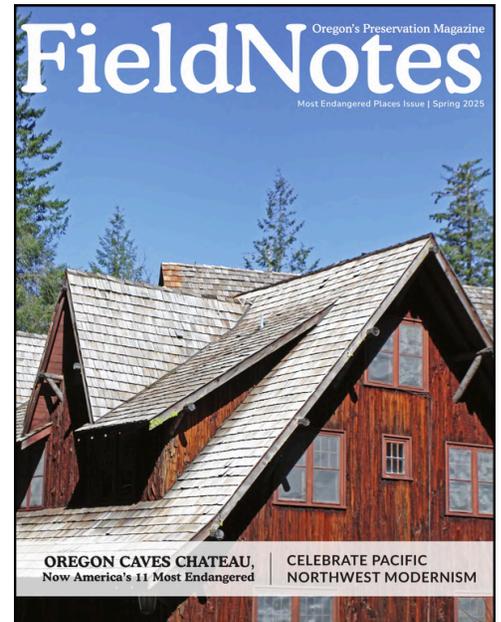
### Modernism: Architect Spotlight



### Modernism: Lecture



### Restoration Celebration: Annual Fundraiser & Awards Celebration



### 2026 CALENDAR & CONTENT DEADLINES

QUARTER 1: PUBLISHES FEB - MARCH  
Ads & Content Due 1/1

QUARTER 2: PUBLISHES MAY - JUNE  
Ads & Content Due: 3/1

QUARTER 3: PUBLISHES AUG - SEPT  
Ads & Content Due: 6/1

QUARTER 4: PUBLISHES NOV - DEC  
Ads & Content Due: 9/1

\*content & dates subject to change

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### About FieldNotes Magazine

In an intelligent and beautiful format, FieldNotes explores Oregon's historic places that actively need stewardship or risk being lost to future generations. FieldNotes highlights our efforts to save Oregon's Most Endangered Places and demonstrates our work to engage and activate hundreds of people each year, including developers, planners, government agencies, and property owners to preserve and reuse Oregon's historic buildings. For Oregonians, FieldNotes outlines our state's rich history, its incredible destinations, and colorful personalities that drive our work and create the preservation community.

# Audiences



## PRINT AND DIGITAL AUDIENCES



**12K+**

Followers  
@restoreoregon  
across platforms



**4,000+**

Annual readership of  
**FieldNotes**  
Magazine



**6k**

Monthly eNews  
subscribers;  
48% open rate



**4K**

Average monthly views  
to restoreoregon.org

## Printed FieldNotes Magazine

Quarterly Circulation **+1,000**

Average Household Income **\$101,642**

Home Owners **52.4%**

## IN-PERSON EVENT ATTENDANCE



Modernism Tour



**1,000+**

Attendees at  
Restore Oregon events



Restoration Celebration

## RESTORE OREGON MODERNIST SOCIETY



**VIP 100 member, exclusive club**

Restore Oregon Modernist Society is an exclusive membership of 100 modernism enthusiasts who join us for each Restore Oregon Modernism event and receive additional perks and behind-the-scenes events only open to members.



**Sponsor Perk!** Logos for Modernism sponsors are included in the personal, targeted communications with the members of our Restore Oregon Modernist Society.

# Annual Sponsorship

## RATES + BENEFITS

### Comprehensive Sponsorship Packages to Maximize Your Budget

#### ANNUAL SPONSORS HIGHLIGHTS

- **Marketing Opportunities:** Reach our entire print, digital, and in-person audience with coverage across platforms and events.
- **Networking Opportunities:** Build relationships and gain potential clients at our events.
- **Discounts:** Enjoy free or reduced rates for statewide events and programs.
- **Business Membership:** Includes year-round advertising in our digital Business Member Directory.

Restore Oregon: Annual Sponsors					
Annual Sponsor Benefits	Cornerstone \$5,000	Pillar \$3,000	Buttress \$1,500	Foundation \$750	Business Member \$500
<b>DIGITAL BENEFITS</b>					
Digital article focusing on your company and/or a preservation project or issue of your choice	☑				
Digital business profile in one monthly eNews (limited to 12; first come, first served)	☑	☑			
Logo on Restore Oregon Home Page Sponsor Slider	☑	☑	☑		
Linked logo in monthly eNews newsletter	☑	☑	☑	☑	
Linked Business Name on Restore Oregon Website Footer	☑	☐	☑	☑	
Linked Logo on Sponsor Page of Restore Oregon Website	☑	☑	☑	☑	
Linked logo, name, and company description in Preservation Directory	☑	☑	☑	☑	☑
<b>PRINT BENEFITS - in FieldNotes Magazine</b>					
One full page, full color ad	☑				
One half page, full color ad		☑			
One quarter page, full color ad			☑		
Logo Included on Sponsor Thank You Page in final FieldNotes of the Year	☑	☑	☑	☑	
Business name listed in Sponsor Section	☑	☑	☑	☑	
<b>OTHER BENEFITS</b>					
Logo listed as a top-tier annual sponsor at all events	☑				
Use of Restore Oregon logo on your marketing materials & digital platforms	☑	☑	☑	☑	☑
Discounted tickets to events	☑	☑	☑	☑	☑



**Take Advantage of BIG savings by bundling packages when you work with our Director of Development to customize your sponsorship!**

Save when you combine an annual package with our event sponsorships for Restoration Celebration and Restore Oregon Modernism - which give you access to Restore Oregon's entire sponsorship offering at a level that fits any budget.

**Reserve Your Sponsorship Today!**

Contact Restore Oregon with any questions or to sign up today.

 [directorofdevelopment@restoreoregon.org](mailto:directorofdevelopment@restoreoregon.org)

# Restoration Celebration Sponsorship

## RATES + BENEFITS

2026

Restore Oregon presents  
**restoration celebration**  
 preservation awards + party

### Sponsor the Best in Preservation!

Crafted with networking and marketing in mind, Restoration Celebration sponsorships are designed to meet any budget and reach industry leaders. The Restoration Celebration draws nearly 300 preservation, renovation, and reuse experts in one place to celebrate excellence in historic preservation and raise money for Restore Oregon’s program and advocacy work.

Restore Oregon: 2026 Restoration Celebration				
October 2026 - The Redd on Salmon Street				
Restoration Celebration Sponsor Benefits	Platinum (Only 2) \$4,000	Gold \$2,250	Silver \$1,500	Bronze \$750
<b>EVENT BENEFITS</b>				
Dedicated Table with Logo Tablecard displayed	8 Guests	8 Guests	8 Guests	
Event Guest Tickets (\$115/ea; FMV \$75/ea)				2 Guests
Sponsor level placement on all event-related materials	✓	✓	✓	✓
Linked Logo on website and ticket pages	✓	✓	✓	✓
Logo in printed event program	✓	✓	✓	✓
Chance to Speak at the Event about why Restore's Mission is important to you. (2 minutes)	✓			
Custom Slide in Event Slideshow	✓	✓		
Logo on Event Slideshow			✓	✓
<b>OTHER BENEFITS</b>				
Two (2) full-page, color ads (Premium placement) in FieldNotes Magazine	✓			
One full-page, color ad in FieldNotes Magazine		✓		
Featured Social Media Post (Instagram, Facebook)	✓	✓		
Restore Oregon Annual Business Membership	✓	✓	✓	✓
Logo on all 2025 DeMuro Award webpages	✓	✓	✓	✓



### Our 2026 Restoration Celebrations sponsors enjoy:

- **Marketing Opportunities:** Receive statewide recognition across multiple event marketing platforms
- **Corporate Leadership:** Grow your reputation as a socially responsible corporate citizen by supporting Restore Oregon's efforts to save our state's historic resources
- **Networking Opportunities:** Build relationships with potential clients at the Restoration Celebration

### Network and share your business with like-minded community members as a Restoration Celebration sponsor!

Each sponsorship includes a Restore Oregon Business Membership and offers year-round advertising on our digital [Business Member Directory](#) as well!

# Modernism Sponsorship

## RATES + BENEFITS



Restore Oregon Modernism 2026 is a year-round celebration of Modernism and Pacific Northwest Regionalism featuring a collection of events with more than 750+ attendees in total. Modernism sponsors receive marketing benefits at all events, *including access to our exclusive Modernist Society members.*

## ARCHITECTURE | DESIGN | EVENTS

For 2026, Restore Oregon has curated several modern experiences:

- Modernist Society: Cocktail Party (March 15th)
- Modernism: Home Tour (May 9th)
- Modernism: Architect Spotlight (August 1st)
- Modernism: Lecture (TBD)

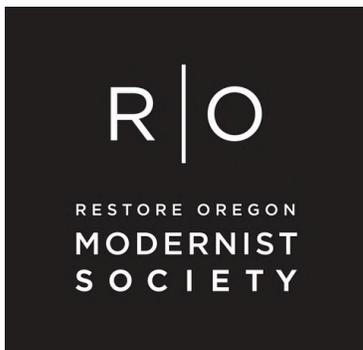
Oregon Modernism Sponsor Benefits	Platinum Presenting (Limited to 2) \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$750
<b>ANNUAL MODERNISM + MODERNIST SOCIETY Benefits</b>				
<b>DIGITAL BENEFITS</b>				
Logo on website and ticket pages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on promotion emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Dedicated Social Post/Sponsor Spotlight	2	1		
Mentions in social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>PRINT BENEFITS - inc. May Tour Brochure</b>				
Logo on printed materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor poster onsite at all events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Printed May Tour Program - Est Reach: 500+ Guests</b>				
One full-page, full-color ad (Platinum Presenting: back cover & inside front cover ad placement goes to first to sign up)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
One half page, full color ad			<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>ADDITIONAL Benefits</b>				
Modernist Society Membership (pre-sale access to claim <b>two</b> tickets to each event)	<input checked="" type="checkbox"/>			
Modernist Society Membership (includes pre-sale access to claim <b>one</b> ticket to each event)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Tickets to May Home Tour	6	4	2	2
Tickets to April Lecture	6	4	2	2
Restore Oregon Business Membership	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

# Restore Oregon MODERNIST SOCIETY



R | O  
RESTORE OREGON  
MODERNIST  
SOCIETY

## Restore Oregon Modernism Sponsors also gain access to the Modernist Society



### TAP INTO THIS NICHE AUDIENCE BY SPONSORING RESTORE OREGON MODERNISM

Restore Oregon Modernist Society members receive the most communications directly from us each season.

The Modernist emails are a special benefit for Modernism sponsors (Silver and above). Your logo will be included in every email sent out! Not only that, your logo will be included in any printed materials created for the event.

### Reserve Your Sponsorship Today!

Contact Restore Oregon with any questions or to sign up today.

 [directorofdevelopment@restoreoregon.org](mailto:directorofdevelopment@restoreoregon.org)

# Print + Digital Rates

## ISSUE FREQUENCY FieldNotes Printed 4X per year

SIZE (4-COLOR)	1X	Business Member Rate
Quarter Page	\$250	\$200
Half Page	\$375	\$300
Full Page	\$500	\$400
Two-Page Spread	\$850	\$680

### Become a Restore Oregon Business Member!

For just \$500 per year, our business members receive 20% discount on print advertising and digital sponsored content.

For more information contact Keith Lohse at:

**directorofdevelopment  
@restoreoregon.org**

### SPECIAL OPPORTUNITIES

**Premium packages available!**

We can work with you to create a custom package to suit your advertising needs.

Multiple issue discounts available.  
Combine print and digital for most impact.

For more information contact Keith Lohse at:  
**directorofdevelopment@restoreoregon.org**

### PREMIUM PLACEMENTS (per issue)

Inside Front Cover (full page) \$750

Outside Back Cover (1/2 page) \$500

## Digital FieldNotes (monthly eNews) Published 12+ Issues Annually

### SPONSORED CONTENT

Exclusive opportunity. Limited to two sponsors per month. You provide content for placement in our newsroom that we share with our 6,000+ eNews subscribers and social media network of more than 12,000+ followers. Content due the first Monday of every month.

**PRICE \$250**

### BANNER AD

(1200 x 500 px, JPG or PNG)

Limited to one advertiser per month. You provide a banner type ad (linked to your website) for placement in the footer of our monthly eNews. Shared with our 6,000+ eNews subscribers. Content due the first Monday of every month.

**PRICE \$250**

# Print Ad Specs

## MEDIA + FILE FORMATS

Preferred File Format: [PDF/X-1]

### File Types:

- High-resolution PDF is preferred [PDF/X-1].
- Please embed (or include) all fonts and graphics.
- All files must be 4-color process (CMYK).

Minimum Image Resolution: 300 DPI (or higher).

## PRODUCTION REMINDERS

Additional production charges for the advertiser may result if the below guidelines are not followed.

- Do NOT pull photos/graphics from the internet in your ad build. These photos/graphics are not large enough in resolution for print.
- Do NOT send JPEG or GIF files. Do NOT send files in RGB.
- All spot colors should be converted to CMYK.
- The magazine prints at 150 line screen, maximum ink density is 280%.
- All ads created in any unacceptable format will not be accepted and will need to be resubmitted or recreated.
- All ads submitted should be suitable to print as is.

### Please submit your print advertising artwork via:

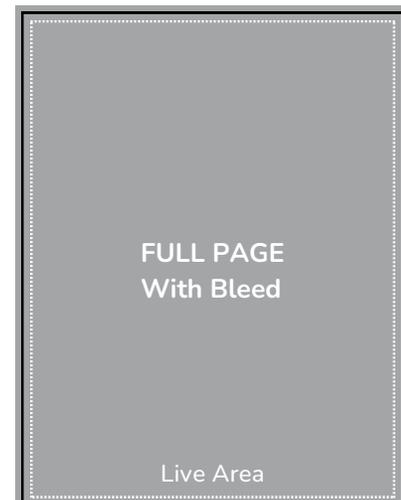
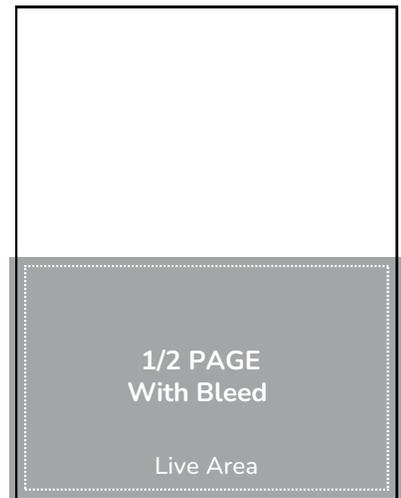
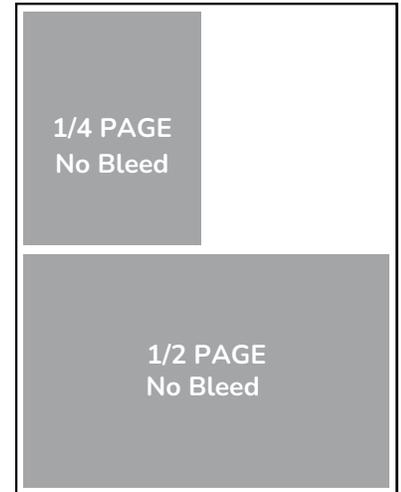
Please send artwork via email or file transfer, such as wetransfer or google drive, to [carey@restoreoregon.org](mailto:carey@restoreoregon.org).

## SIZING

For full page and half page bleeds, please include a .125" bleed on each side .

Ad Size	Bleed	Specs
1/4 Page	No Bleed	4"w x 5.25"h
1/2 Page	No Bleed	8.25"w x 5.25"h
Horizontal	Full Bleed	8.75"w x 5.75"h
Full Page/ Inside Covers	Full Bleed	8.75"w x 11.25"h

## AD SIZE





# Saving Places. Connecting People. Impacting Communities.

## Who We Are

Founded in 1977, Restore Oregon is a statewide 501(c)(3) nonprofit organization that works on the front lines and behind the scenes to empower Oregonians to reimagine and transform their communities by preserving and reusing historic and cultural places.

Restore Oregon represents thousands of homeowners and renters, community activists, environmentalists, preservation-minded businesses, and supporters and users of historic places across Oregon. We advocate for effective preservation policies and incentives, deliver preservation-focused education programs, and directly intervene to save endangered places.

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## Mission

Restore Oregon empowers Oregonians to reimagine and transform their communities through preservation and reuse of historic and cultural places.

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## Vision

We envision a vibrant and equitable future where inclusive preservation and reuse are integral to solving the problems we face locally, statewide and globally.

