

# Modernism Sponsorship

## RATES + BENEFITS



Restore Oregon Modernism 2026 is a year-round celebration of Modernism and Pacific Northwest Regionalism featuring a collection of events with more than 750+ attendees in total. Modernism sponsors receive marketing benefits at all events, *including access to our exclusive Modernist Society members.*

## ARCHITECTURE | DESIGN | EVENTS

For 2026, Restore Oregon has curated several modern experiences:

- Modernist Society: Cocktail Party (March 15th)
- Modernism: Home Tour (May 9th)
- Modernism: Architect Spotlight (August 1st)
- Modernism: Lecture (TBD)

Oregon Modernism Sponsor Benefits	Platinum Presenting (Limited to 2) \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$750
<b>ANNUAL MODERNISM + MODERNIST SOCIETY Benefits</b>				
<b>DIGITAL BENEFITS</b>				
Logo on website and ticket pages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on promotion emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Dedicated Social Post/Sponsor Spotlight	2	1		
Mentions in social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>PRINT BENEFITS - inc. May Tour Brochure</b>				
Logo on printed materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor poster onsite at all events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Printed May Tour Program - Est Reach: 500+ Guests</b>				
One full-page, full-color ad (Platinum Presenting: back cover & inside front cover ad placement goes to first to sign up)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
One half page, full color ad			<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>ADDITIONAL Benefits</b>				
Modernist Society Membership (pre-sale access to claim <b>two</b> tickets to each event)	<input checked="" type="checkbox"/>			
Modernist Society Membership (includes pre-sale access to claim <b>one</b> ticket to each event)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Tickets to May Home Tour	6	4	2	2
Tickets to April Lecture	6	4	2	2
Restore Oregon Business Membership	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

# Restore Oregon MODERNIST SOCIETY



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RESTORE OREGON  
MODERNIST  
SOCIETY

## Restore Oregon Modernism Sponsors also gain access to the Modernist Society



### TAP INTO THIS NICHE AUDIENCE BY SPONSORING RESTORE OREGON MODERNISM

Restore Oregon Modernist Society members receive the most communications directly from us each season.

The Modernist emails are a special benefit for Modernism sponsors (Silver and above). Your logo will be included in every email sent out! Not only that, your logo will be included in any printed materials created for the event.

### Reserve Your Sponsorship Today!

Contact Restore Oregon with any questions or to sign up today.

 [directorofdevelopment@restoreoregon.org](mailto:directorofdevelopment@restoreoregon.org)

# Print + Digital Rates

## ISSUE FREQUENCY FieldNotes Printed 4X per year

SIZE (4-COLOR)	1X	Business Member Rate
Quarter Page	\$250	\$200
Half Page	\$375	\$300
Full Page	\$500	\$400
Two-Page Spread	\$850	\$680

### Become a Restore Oregon Business Member!

For just \$500 per year, our business members receive 20% discount on print advertising and digital sponsored content.

For more information contact Keith Lohse at:

**directorofdevelopment  
@restoreoregon.org**

### SPECIAL OPPORTUNITIES

**Premium packages available!**

We can work with you to create a custom package to suit your advertising needs.

Multiple issue discounts available.  
Combine print and digital for most impact.

For more information contact Keith Lohse at:  
**directorofdevelopment@restoreoregon.org**

### PREMIUM PLACEMENTS (per issue)

Inside Front Cover (full page) \$750

Outside Back Cover (1/2 page) \$500

## Digital FieldNotes (monthly eNews) Published 12+ Issues Annually

### SPONSORED CONTENT

Exclusive opportunity. Limited to two sponsors per month. You provide content for placement in our newsroom that we share with our 6,000+ eNews subscribers and social media network of more than 12,000+ followers. Content due the first Monday of every month.

**PRICE \$250**

### BANNER AD

(1200 x 500 px, JPG or PNG)

Limited to one advertiser per month. You provide a banner type ad (linked to your website) for placement in the footer of our monthly eNews. Shared with our 6,000+ eNews subscribers. Content due the first Monday of every month.

**PRICE \$250**

# Print Ad Specs

## MEDIA + FILE FORMATS

Preferred File Format: [PDF/X-1]

### File Types:

- High-resolution PDF is preferred [PDF/X-1].
- Please embed (or include) all fonts and graphics.
- All files must be 4-color process (CMYK).

**Minimum Image Resolution:** 300 DPI (or higher).

## PRODUCTION REMINDERS

Additional production charges for the advertiser may result if the below guidelines are not followed.

- Do NOT pull photos/graphics from the internet in your ad build. These photos/graphics are not large enough in resolution for print.
- Do NOT send JPEG or GIF files. Do NOT send files in RGB.
- All spot colors should be converted to CMYK.
- The magazine prints at 150 line screen, maximum ink density is 280%.
- All ads created in any unacceptable format will not be accepted and will need to be resubmitted or recreated.
- All ads submitted should be suitable to print as is.

### Please submit your print advertising artwork via:

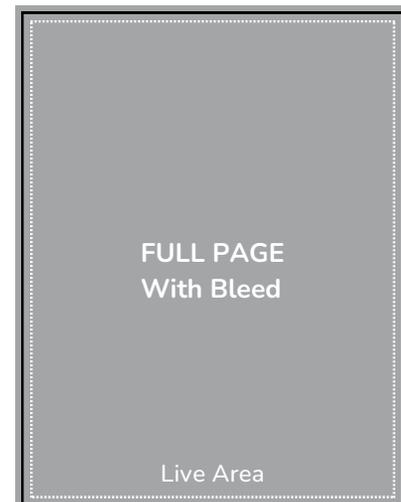
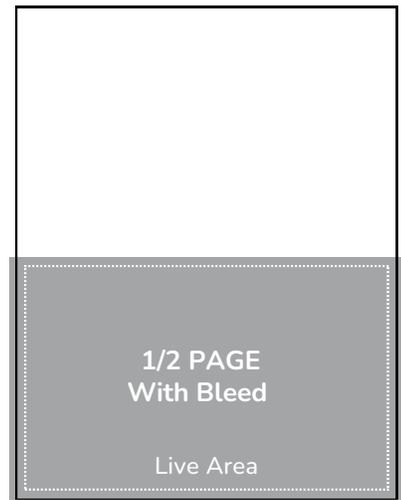
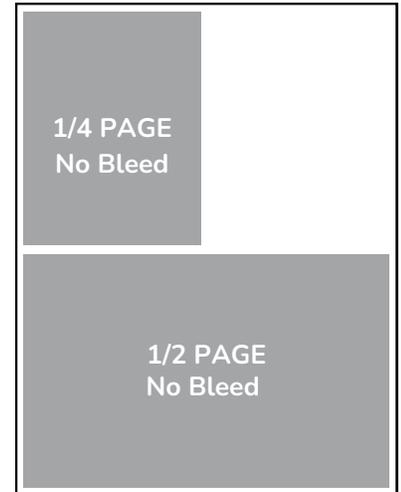
Please send artwork via email or file transfer, such as wetransfer or google drive, to [carey@restoreoregon.org](mailto:carey@restoreoregon.org).

## SIZING

For full page and half page bleeds, please include a .125" bleed on each side .

Ad Size	Bleed	Specs
1/4 Page	No Bleed	4"w x 5.25"h
1/2 Page	No Bleed	8.25"w x 5.25"h
Horizontal	Full Bleed	8.75"w x 5.75"h
Full Page/ Inside Covers	Full Bleed	8.75"w x 11.25"h

## AD SIZE





# Saving Places. Connecting People. Impacting Communities.

## Who We Are

Founded in 1977, Restore Oregon is a statewide 501(c)(3) nonprofit organization that works on the front lines and behind the scenes to empower Oregonians to reimagine and transform their communities by preserving and reusing historic and cultural places.

Restore Oregon represents thousands of homeowners and renters, community activists, environmentalists, preservation-minded businesses, and supporters and users of historic places across Oregon. We advocate for effective preservation policies and incentives, deliver preservation-focused education programs, and directly intervene to save endangered places.

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## Mission

Restore Oregon empowers Oregonians to reimagine and transform their communities through preservation and reuse of historic and cultural places.

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## Vision

We envision a vibrant and equitable future where inclusive preservation and reuse are integral to solving the problems we face locally, statewide and globally.

